

# Prices Are Still Tumbling—You Can See Them Reflected Here

## You Men Who Appreciate Real Bargains, Read This for Friday and Saturday



More evidence of falling markets. Bry buyers on the ground are getting real results and bringing to Memphis values that four weeks ago would have been thought months away.

### Heavy Pure Crepe de Chine Silk Shirts at \$4.89

Choose from hundreds of finest silks, also you will find broadcloths, white lajers, collar attached slanting; made by high-class manufacturers; also made to fit perfect; all sizes.

### Shirts of Fine Madras

Madras shirts of the quality that we are showing are still unheard of, even at the falling market. Made of fine woven madras, guaranteed to wash; made 5-button front; all sizes **\$1.65**

### Men's Blue Work Shirts at 85c

Best quality material used, collar attached; sizes 14½ to 17.



### Pure Thread Silk Hose

**69c** Pure thread silk, high spliced heel and double sole and toe; come in black, navy and white; all sizes.

### Men's Fine Cotton Sox 21c

Nice quality cotton, doubly reinforced, all colors and sizes.

### Men's Outing Night Shirts

Made military and collar attached, made generously full; all sizes **\$1.55**



### Men's Pure Silk Four-in-Hand Ties 69c

Men's high-grade silk ties, made with slip-easy band; also comes in a beautiful assortment of patterns.

### Men's Suspenders 39c

Good quality elastic webbing, with extra good leather ends, wide and narrow widths.

### Safety Razor Blades, 33c Pkg. ½ Doz. Gillette.

### Men's Paris Garters 25c

No metal to rust; all colors.

Handkerchiefs, 6 for 45c Plain and white; large size; ¼-inch hem.

## Mr. Man, Your O'Coat Is Here And We Bought It At the Right Price and You Are Going to Buy It the Same Way

Finest all-wool, hand tailored overcoats ever shown in a Memphis clothing store at these prices—

# \$23-\$33-\$43

No longer need men complain about high clothing prices, no longer need they look at the handsome coats in the show windows and pass them by because the price is too high; no longer need they wear that frayed out coat of last season. Here now, in this sale, is your opportunity to buy a fine, brand new coat. Your friends and neighbors will be surprised when you show them strictly all-wool hand-tailored coats for \$23, \$33 and \$43.

Big, warm, elegantly made coats, some storm ulsters, chesters, smart belted styles, half belted styles, three-button styles, double breasted styles. Some with rich quilted linings. Rich, elegant, warm, fashionable materials, kerseys, meltons and vicunas.

(Second Floor)



## Grocery Prices That Speak for Themselves

Honey Sweet Florida Oranges, 23c Dozen

Sliced Pineapple No. 2 Tin, 29c Per case 24, \$6.96.

Apple Butter, 17c.—Skookum brand; made from the famous Oregon apple, perfect fruit and pure cane sugar; 24 case, \$3.95; No. 2 can, 17c. Libby's Fancy Maine Corn, 15c.—Tender and sweet, heart of the corn, per case, \$3.00. (Third Floor—Groceries.)

Pride of Illinois, 15c.—Famous Country Gentleman corn; this year's pack, per case, \$3.60. Army Bacon, No. 13 Tin, \$2.57—Per case \$15.42. This is the last car; get here early. Mail orders accepted on a case or more.

## We Have Duplicated That Phenomenal Purchase of Wool Mixed and Wool Finished

# Blankets

Sizes Are 66x80 Inches and 74x84 Inches and Measure Full



Every Blanket Is An Unmatchable Value and We Advise Early Selection

Even better than those blankets featured in our first annual sale, wool mixed and wool finished bed blankets, beautiful plaids in all desirable color combinations, such as pink, blue, tan, gray, yellow, heliotrope, etc. Also plain gray, tan or white with pink or blue borders. U. S. government all-wool blankets in khaki and gray. The bindings are of two and three-inch soisette ribbon and highly mercerized yarns.

(Second Floor)

## Select a New Hat and Pay About 1/3 the Regular Price



One of the largest manufacturers of men's hats sold us the entire surplus stock of this fall's latest styles at one-third their regular price, and you who have been waiting to buy your fall hat at a reasonable price now is your chance. We have divided these hats into three lots so that every man will get his full money's worth.

### One Big Lot of Felt Hats \$2.85

Every imaginable shape; come in plain felts, also scratch and French finishes, also all the wanted colors.

### Choice High-Grade Felt Hats \$4.85

The best quality pure beaver felt, high-class in every way, with silk trimmings, some silk linings; all colors.

## Select One of these Rich Velour Hats \$6.85

This is your opportunity to get a real hat for a small price; made with silk trimmings; shapes to suit everyone. (Main Floor.)

## 1,000 Dozen of America's Best-Known Brands of Underwear 1/3 to 1/2 Less

### Men's Union Suits \$2.69

Wool-mixed, heavy, medium and light weight worsteds, full closed crotch, reinforced wearing parts; sizes 34 to 46.

### Men's Heavy Ribbed Union Suits \$1.98

100 dozen, combed cotton, closed crotch; sizes 34 to 46.

### Wright's Health Union Suits \$5.98

Pure wool and silk and wool union suits; sizes 34 to 48.

### Men's Heavy Union Suits \$1.69

50 dozen; with a light weight fleece inside for comfort.

### Men's Pure Wool and Wool Mixed Union Suits \$3.39

Men's Shirts and Drawers \$3.29 Garment

Camel's hair and pure flannel, dove color; just the underwear for railroad men, firemen and policemen; sizes 30 to 50.

### Men's Heavy Ribbed Shirts and Drawers 89c Garment

200 dozen; heavy ribbed, eero color; every garment reinforced for wear; sizes 34 to 46.

### Men's Wool Mixed Shirts and Drawers \$1.69 Garment

One table, broken stock; sizes 30 to 46.



(Main Floor.)

(Main Floor.)